

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 08/22
Estimate Number	2231

Invoice #	116865-2
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/28/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116865
Alt Order #	06290599
Deal #	
Order Flight	08/22/12 - 08/28/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	330
Product Code	349

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WRAL The Insider (1-130p) 3Q NON-WINDOW CANDIDATE	1-130p								_
			08/27/12	2 to 09/02/12	1x	1				
	WRAL		M	08/27/12	1:00	1:11 PM	MM0112MSC	\$400.00		1
10	WRAL Noon News 3Q NON-WINDOW CANDIDATE	12p-1p								
				2 to 09/02/12	1x	1				
	WRAL		М	08/27/12	1:00	12:37 PM	MM0112MSC	\$550.00		1
11	WRAL CBS Daytime (1:30-4P) 3Q NON-WINDOW CANDIDATE	130-4p								
				2 to 09/02/12	1x	1		•		
	WRAL		М	08/27/12	1:00	1:59 PM	MM0112MSC	\$400.00		1
12	WRAL WRAL 4:30am News 3Q NON-WINDOW CANDIDATE	4:30a - 5am								
			08/27/12	2 to 09/02/12	1x	1		•		
	WRAL		М	08/27/12	1:00	4:39 AM	MM0112MSC	\$160.00		1
13	WRAL 5:00 First News 3Q NON-WINDOW CANDIDATE	5-530p								
	WDAI			2 to 09/02/12	1x	1		#1 700 00		
4.4	WRAL	500 C	М	08/27/12	1:00	5:24 PM	MM0112MSC	\$1,700.00		1
14	WRAL 5:30 News 3Q NON-WINDOW CANDIDATE	530-6p								
				2 to 09/02/12	1x	1		* - - - • •		
	WRAL		М	08/27/12	1:00	5:43 PM	MM0112MSC	\$1,700.00		1
15	WRAL 6pm News (M-F) 3Q NON-WINDOW CANDIDATE	6-630p								
				2 to 09/02/12	1x	1				
	WRAL		М	08/27/12	1:00	6:22 PM	MM0112MSC	\$2,200.00		1
16	WRAL WRAL AM News 3Q NON-WINDOW CANDIDATE	6-7a								



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16	WRAL WRAL AM News	6-7a	•	_	_	_				
	3Q NON-WINDOW CANDIDATE		N4	00/07/40	1.00	C.10 A14	144011214CC	#1 000 00		
47	WRAL ORS This Magning	7am 0am	М	08/27/12	1:00	6:13 AM	MM0112MSC	\$1,200.00		1
17	WRAL CBS This Morning 3Q NON-WINDOW CANDIDATE	7am - 9am								
	OQ NON WINDOW CANDIDATE		08/27/12	to 09/02/12	1x	1				
	WRAL		M	08/27/12	1:00	8:16 AM	MM0112MSC	\$700.00		1
18	WRAL Dr. Phil	9-10a								
	3Q NON-WINDOW CANDIDATE									
				to 09/02/12	1x	1				
	WRAL		М	08/27/12	1:00	9:23 AM	MM0112MSC	\$450.00		1
32	WRAL The Insider (1-130p)	1-130p								
	3Q NON-WINDOW CANDIDATE		09/27/12	to 09/02/12	1x	-1				
	WRAL		Tu	08/28/12	1:00	1:17 PM	MM0112MSC	\$400.00		1
33	WRAL Noon News	12p-1p	14	00/20/12	1.00	1.17 1 101	MINOTIZMSC	φ+00.00		
•	3Q NON-WINDOW CANDIDATE	·-p ·b								
			08/27/12	to 09/02/12	1x	-1				
	WRAL		Tu	08/28/12	1:00	12:28 PM	MM0112MSC	\$550.00		1
34	WRAL CBS Daytime (1:30-4P)	130-4p								
	3Q NON-WINDOW CANDIDATE									
	WRAL		08/27/12 Tu	to 09/02/12 08/28/12	1:00	2:30 PM	MM0112MSC	\$400.00		4
35		4-5p	Tu	06/26/12	1.00	2.30 PIVI	MMUIIZMSC	\$400.00		I
33	WRAL Young and the Restless 3Q NON-WINDOW CANDIDATE	4-5p								
	OQ NON WINDOW CANDIDATE		08/27/12	to 09/02/12	1x	-1				
	WRAL		Tu	08/28/12	1:00	3:59 PM	MM0112MSC	\$1,150.00		1
36	WRAL WRAL 4:30am News	4:30a - 5am								
	3Q NON-WINDOW CANDIDATE									
				to 09/02/12	1x	-1				
	WRAL		Tu	08/28/12	1:00	4:43 AM	MM0112MSC was taken from the program	\$160.00		1



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36	WRAL WRAL 4:30am News	4:30a - 5am		-			•			
	3Q NON-WINDOW CANDIDATE									
37	WRAL 5:00 First News	5-530p								
	3Q NON-WINDOW CANDIDATE									
				to 09/02/12	1x	-1		•		
	WRAL		Tu	08/28/12	1:00	5:24 PM	MM0112MSC	\$1,700.00		1
38	WRAL 5:30 News	530-6p								
	3Q NON-WINDOW CANDIDATE									
	MADAL			to 09/02/12	1x	-1	0112	Φ4 7 00 00		
	WRAL		Tu	08/28/12	1:00	5:38 PM	MM0112MSC	\$1,700.00		1
39	WRAL 6pm News (M-F)	6-630p								
	3Q NON-WINDOW CANDIDATE		00/07/10	+- 00/00/10	4	-1				
	WRAL		<u>08/27/12</u> Tu	to 09/02/12 08/28/12	1x 1:00	6:09 PM	MM0112MSC	\$2,200.00		
40		6-7a	Tu	00/20/12	1.00	0.09 F W	MMOTIZMSC	φ2,200.00		ı
40	WRAL WRAL AM News 3Q NON-WINDOW CANDIDATE	0-1a								
	3Q NON-WINDOW CANDIDATE		08/27/12	to 09/02/12	1x	-1				
	WRAL		Tu	08/28/12	1:00	6:29 AM	MM0112MSC	\$1,200.00		
41	WRAL CBS This Morning	7am - 9am		00/20/ .2		0.207		Ψ.,=σσ.σσ		•
• • •	3Q NON-WINDOW CANDIDATE	rum vum								
			08/27/12	to 09/02/12	1x	-1				
	WRAL		Tu	08/28/12	1:00	8:54 AM	MM0112MSC	\$700.00		1
42	WRAL Dr. Phil	9-10a								
	3Q NON-WINDOW CANDIDATE									
			08/27/12	to 09/02/12	1x	-1				
	WRAL		Tu	08/28/12	1:00	9:28 AM	MM0112MSC	\$450.00		1
		Aired Create	04							
		Aired Spots	21							

\$20,070.00 Gross Total



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Agency Commission

\$3,010.50

Payment Terms 30 Days **Net Amount Due** \$17,059.50